

Michael Wolstat

Web Developer Resume
170 School St. Watertown, MA 02472 857-544-2255

Overview

- Seven years web development experience with four years at a senior level
- Website planning and optimization for search engines, accessibility and load speed
- HTML mastery focused on hierarchical, semantic document structure and SEO
- CSS pixel-level layout consistency with browser, version and platform independence
- Apache server and email account administration
- Excellent written and verbal communication skills
- Two years visual arts training Maine College of Art

Experience

Mercer HR Services Web Administrator 09/2004 - Present

www.mercerhrs.com (dev server)

Planned and coded and MercerHRS.com HTML for fast page loading and for search engine optimization. The cleanest and most forward-looking coding practices were used while maintaining cross-browser and cross-platform design unity. Internal link tags and special labels were used to make the site accessible to the blind and to those who may not use a mouse to navigate.

Proposed, created and maintained 'MHRs Sandbox' CVS repository for all of web team's working project files. Opened discussion on reevaluating the sequence of steps and deliverables in the web team's project lifecycle. Created open repository for documenting CSS and HTML coding practices on MercerHRS.com explaining usage and giving code examples.

Planned and began testing for a proof of concept intranet site to keep track of communication department's web time submissions in our own local database using MySQL and PHP5.

Guided back-end programmers in modifying Siebel Portal's CSS files to meet design expectations.

Outlined plan for reorganizing server architecture from processor-heavy transaction-based client customizations to a logic-based flat site engine minimizing cost of server equipment, increasing scalability and interface control over our client sites and adding value to our existing products by offering full client design customization.

Bailey Works Freelance Producer 05/2002 - Present

www.baileyworks.com

Created shopping cart from scratch on a secure server using https, PHP. Wrote complete order validation in Javascript checking valid credit card numbers, expiration dates and mailing address completion. Boosted online sales for the Christmas 2002 season 250% over previous high sales record.

Coordinated and directed photo shoot for full product line. Retouched and optimized images for web in Photoshop. Created product illustrations for entire line using Illustrator.

Built interactive catalog allowing the user to visually manipulate and customize bags in HTML and Javascript. Scripted PHP photo gallery allowing non-coders to upload folders of jpegs to the site and be integrated immediately to the site. Design, layout and custom icons for entire site done in Photoshop. Animated banner ads created in ImageReady.

Search One Web Developer 1/2003 - Present

www.search-one.com

Created logo from owners sketches in Illustrator. Created forms to collect and validate data from the user and in PHP and Javascript. Image processing done in Photoshop. Built PHP and CSS system for controlling text display issues cross-platform and cross browser. Scripted PHP function to randomize the order of two set lists of jobs and candidates every week to better appear like they were getting updated.

Size Of Guam Web Developer 11/2002 - Present

www.sizeofguam.com

Wrote Javascript to validate email addresses and form completion for mailing list sign-up form. Coded Javascript/PHP function to allow URLs to target a specific multimedia presentation to run from a pop-up window once the the multimedia main page loads.

Designed and laid out band's promotional site using PHP and CSS positioning. Modified PHP WordPress templates to seamlessly integrate third-party blog software with the rest of content-driven site.

Wrote PHP script to allow non-coders to upload plain-text files to a lyrics folder and be indexed immediately. Programmed PHP search function for lyrics database.

Bovey Steers Web Developer 1/2004 - 3/2004

www.bovesteers.com [No longer maintaining this site]

Built and launched this Interior Design and Window Treatment service portfolio site.

HotJobs.com Web Developer 11/2000 - 08/2001

humana.softshoe.com, unilever.softshoe.com [inactive]

Developed working XML/XSLT prototype of Softshoe web software, defining DTD schema and storing client customizations in a multiple step transformation process that even generated shell script to manage the next step in the process. One of three selected to teach rest of development staff XSLT conversions.

Built and customized web based recruiting software for clients like Goldman Sachs, Coors and Pepsi. Developed in Unix using vi and version control software. Built out code from specs in Visio documents and Excel matrices.

Wrote Javascript functions to handle complex form validation, multiple window targeting, and dynamic form element updating. Logged in version control and time tracking software daily to aid project manager. Was selected for team of developers to observe third-party usability testing of multiple job board sites.

Two-Ton Santa Web Developer 10/2001 - 4/2002

www.twotonsanta.com [inactive]

Implemented third-party shopping cart software for their full catalog of products. Designed and built entire site in Photoshop and BBEdit. Built PHP and CSS system for controlling text display issues cross-platform and cross browser. Created original illustrations for the site in Photoshop.

Timberland Web Developer 08/2000 - 11/2000

www.timberland-redboot.com [inactive]

Built Javascript and CSS system for controlling text display issues cross-platform and cross browser. Built out ASP pages to handle customer feedback and contest entries. Set up DNS service, hand-coded entire site's HTML. Designed, sliced up and optimized images in Photoshop. Hired and managed work flow from copywriter. Coordinated with Timberland's in-house design team for the deliverables of product images.

We The Shoppers Senior Web Developer 11/1999 - 09/2000

www.wetheshoppers.com [inactive]

Led and managed team of two junior coders. Planned, designed and executed development of entire site. Coordinated seamless content management from multiple sources, Screaming Media, e-commerce affiliate links, third party banner ad serving and our own Oracle product and message board database. Responsible for maintaining and browser consistency and managing output from our member database (PL/SQL) and our artificial intelligence customer service rep. Built and oversaw maintenance of scalable intranet using SSI modular code system. Designed and implemented icons and illustrations sitewide.

Freelance Web Developer Sites:

www.MarthaStewart.com
www.Cooking.com
www.Chase.com
www.HotJobs.com
www.ComNetworks.com

www.Teenwire.com
www.MillenniumBroadway.com
www.Concierge.com
www.BenchmarkHospitality.com
www.KMPGCampus.com

Cyr Sign & Banner Senior Designer 03/1998 - 04/1999

Created original designs and layouts using CorelDraw for output to plotters and routers. Maintained contact with clients tracking proofing and approval throughout the design process. Managed accounts including: Victoria's Secret, Tufts and Harvard Universities and DeWolfe Realtors.

Education:

48 credits towards BFA at Maine College of Art with a focus in graphic design.

References:

Available upon request.